



BOTTLES 4 LOVE

EASY STEPS FOR SUCCESS

Care Net Peninsula provides valuable resources to **SERVE MOMS & SAVE BABIES** in our community. We're thrilled to have your church and community support in the form of this fun and easy campaign!

WEEK 1 | GET READY

Pick up your bottles and promo items from CNP and start thinking through:

- How should you distribute the bottles?
- How many volunteers do you need?
- How can you create buzz about the campaign?

We have posters, announcements, and presentations to help!

WEEK 2 | CAMPAIGN KICK-OFF

- Publish a weekly announcement in your bulletin, newsletter, social media and other outlets.
- Give a presentation before or after service:
 - Use one of our videos or presentations
 - Have a member of your church speak
 - Invite a member of our team to speak
- Pass out your bottles!

WEEK 3-5 | BOTTLES OUT

- *Continue to publish weekly announcements and updates. Keep your congregation thinking about the campaign!*

WEEK 6 | BOTTLES BACK

- *Make an announcement that this is the week for to return bottles and how you will be collecting them.*
- *This Sunday is another great opportunity to invite a speaker from CNP to share about the impact these campaigns make on the ministry!*
- *As the bottles come in, store them in a secure location until they can be returned to CNP.*

WEEK 7-8 | CAMPAIGN WRAP-UP

- *Keep the announcements going!*
- *If many bottles are still missing, remind people to please return their bottles, empty or full, as soon as possible. We understand that not all of the bottles will be returned no matter what!*
- *Continue to keep the bottles secure until you can return them to CNP.*
- *As our ministry continues to grow, another way to bless CNP is to deposit the coins and bring the cash or check along with the bottles.*



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