

# EVENT TIMELINE

**FIRST THINGS FIRST:** Set up your personal and team fundraising pages, and think about a plan to build your team and raise funds!



**BY 8 WEEKS OUT - March 16th**

- Connect with your pastor
- Connect with small group and/or bible study leaders

**BY 7 WEEKS OUT - March 23rd**

- Contact previous walkers to see if they will participate again.  
Don't remember who they are? We can help!



**BY 6 WEEKS OUT - March 30th**

- Publish an announcement in your church bulletin and/or your church's social media account

You can find announcements on Page 12 of this booklet and graphics to share at [www.cnpensinsula.org/resources](http://www.cnpensinsula.org/resources)

**BY 5 WEEKS OUT - April 6th**

- Contact those that have registered to encourage their efforts.
- Play one of Care Net Peninsula's videos during announcements.

Videos can be found at [www.cnpensinsula.org/resources](http://www.cnpensinsula.org/resources)

**BY 4 WEEKS OUT - April 13th**

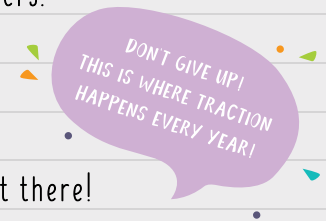
- Keep up the momentum!! This is when we see the most people sign up!
- Keep recruiting fundraising walkers.
- Follow up with people who expressed interest but haven't set-up their fundraising page yet.

**BY 3 WEEKS OUT - April 20th**

- Continue to recruit new fundraising walkers.

**BY 2 WEEKS OUT - April 27th**

- Encourage your teammates in the final stretch over the finish line. You're almost there!



**BY 1 WEEK OUT - May 4th**

- Give your team Day of Event details
- Make sure you have everything you need to celebrate with your team at the Walk4Life (i.e. signs, t-shirts, etc.)

**Walk4Life - May 11th**

- Registration and Parking Lot open at 8:30am
- There will be fun games for the whole family!
- The main event will kick-off at 9:30am