

BABY BOTTLES

4 LIFE



with CARE NET PENINSULA

FILL A BOTTLE.

SAVE A LIFE.



INSIDE THIS PACKET YOU'LL FIND:

Bottles4Life Campaign Overview

Steps to a Successful Baby Bottle Campaign

Announcements for your Church Bulletin & Social Media

BOTTLES4LIFE CAMPAIGNS ARE FUN FOR EVERYONE!



Care Net Peninsula provides valuable resources to **SERVE MOMS & SAVE BABIES** in our community. We're thrilled to have your church and community support in the form of this fun and easy campaign!

HOW IT WORKS:

Baby Bottles are distributed to your church to be taken home and filled over the course of a few weeks. We even offer a digital campaign for online donations. The bottles are then brought back and dropped off at **CARE NET PENINSULA**. All of the funds benefit young moms, dads, and their babies in difficult pregnancy situations.

WILL YOU HELP US SAVE LIVES?



The **Bottles4Life Campaign** is a fun, engaging service project for the whole family! And because we ask for pocket change to fill our bottles, our Campaign won't divert funds from the important work your church is doing.

We provide you with the baby bottles, plus access to bulletin inserts, announcements, posters, PowerPoint Slides, and our video. We can even provide a speaker for your Campaign Kick-Off and/or Collection Sunday! Contact us today to start your campaign!

EASY STEPS FOR SUCCESS



GET READY | WEEK 1

Receive your bottles and other promotional materials from **Care Net Peninsula**. Visit cnpeninsula.org/bottles4life to download the resource materials.

Decide how your church will distribute the baby bottles and how many volunteers you may need. Consider giving out bottles as people exit or setting up a table in a convenient location. **Don't forget to put up posters and create a buzz about the Campaign at your church!**

CAMPAIGN KICK-OFF | WEEK 2

Publish a weekly announcement in your bulletin, e-newsletter, social media and other outlets. Make a presentation about the campaign in your church service - this could include our video, a representative from your church or someone from our center. **Distribute the baby bottles.**

BOTTLES OUT | WEEK 3-5

Publish weekly announcements (one per week) in your bulletin, social media, e-newsletter, and other outlets. **Keep your congregation thinking about the Campaign!** Continue to display the posters, PowerPoint slide, and/or video when appropriate.

EASY STEPS FOR SUCCESS

BOTTLES BACK | WEEK 6

Publish a weekly announcement. **Make an announcement in the church services that you're collecting bottles today and how you're doing it.** This Sunday is another great time for a speaker from the Center to come talk about the impact of the Bottles4Life Campaign and to thank the church for their involvement.

Store the bottles in a secure location until they can be returned to the Center.

CAMPAIGN WRAP-UP | WEEK 7-8

Publish a weekly announcement. **If many bottles are still missing, remind people to please return their bottles (empty or full) as soon as possible.** We understand that not all of the bottles will be returned no matter what!

As the remaining bottles come in, store them in a secure location until they can be delivered to the Center. That's it! You're done! **Thank you for all of your efforts to make this campaign a success!**

CNP SUGGESTED

WEEKLY ANNOUNCEMENTS

WEEK 2 ANNOUNCEMENT:

Fill a bottle. Change a Life! The **Bottles4Life Campaign** for Care Net Peninsula exists to inform and empower women. It's easy to participate! Just pick up a bottle today **[insert where]**, and fill it with coins, cash, or a check over the coming weeks. Bring it back to the church on **[insert date]**, and know that your giving is making a positive difference for the women and children in our community.

WEEK 5 ANNOUNCEMENT:

Don't forget your bottles next week! The **Bottles4Life Campaign** ends next Sunday, and we'll be collecting the bottles to give them back to **Care Net Peninsula**. If you're filling a baby bottle, please bring it to church with you next week. Your giving will make a tremendous difference for women who are pregnant under difficult circumstances and for their little ones.



CNP SUGGESTED

WEEKLY ANNOUNCEMENTS



WEEK 6 ANNOUNCEMENT:

Did you bring your bottle back? The **Bottles4Life Campaign** ends today, and we're collecting the bottles to give them back to **Care Net Peninsula** so that your change can start changing lives! Please turn your bottles in [**insert where**]. If you forgot to bring it this Sunday, you can return it next Sunday or drop it off at the center anytime they're open. Visit www.cnpeninsula.org for directions and hours.

WEEK 7 ANNOUNCEMENT:

Still have your bottle from The **Bottles4Life Campaign** for Care Net Peninsula? It's not too late to see your coins change lives through their ministry. Just bring your bottle to the church or drop it off at the center. Visit www.cnpeninsula.org for directions and hours. If you haven't had a chance to fill your bottle, please return it anyway so that other churches can use it.

CAMPAIGN TIPS

Don't forget to use your church's social media like Facebook and Twitter to promote The Bottles4Life Campaign. If you have questions or need ideas, please contact us.

On the last day (**Collection Sunday**) of the Campaign, some churches use a stroller, wagon, bassinet or table as a collection point; others have volunteers collect the bottles as people exit.



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