

EVENT TIMELINE

FIRST THINGS FIRST: Set up your personal and team fundraising pages, and think about a plan to build your team and raise funds!



BY 8 WEEKS OUT - March 18th

- Connect with your pastor
- Connect with small group leaders

BY 7 WEEKS OUT - March 25th

- Contact previous walkers to see if they will participate again.
Don't remember who they are? We can help!



BY 6 WEEKS OUT - April 1st

- Publish an announcement in your church bulletin and/or your church's social media account
You can find announcements on Page 12 of this booklet and graphics to share at www.cnpeninsula.org/resources

BY 5 WEEKS OUT - April 8th

- Contact those that have registered to encourage their efforts.
- Play one of Care Net Peninsula's videos during announcements.
Videos can be found at www.cnpeninsula.org/resources

BY 4 WEEKS OUT - April 15th

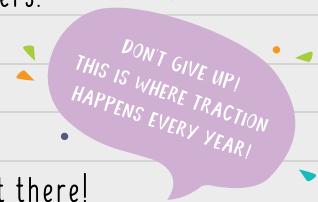
- Keep up the momentum!! This is when we see the most people sign up!
- Keep recruiting fundraising walkers.
- Follow up with people who expressed interest but haven't set-up their fundraising page yet.

BY 3 WEEKS OUT - April 22nd

- Continue to recruit new fundraising walkers.

BY 2 WEEKS OUT - April 29th

- Encourage your teammates in the final stretch over the finish line. You're almost there!



BY 1 WEEK OUT - May 6th

- Give your team Day of Event details
- Make sure you have everything you need to celebrate with your team at the Walk4Life (i.e. signs, t-shirts, etc.)

Walk4Life - May 13th

- Registration and Parking Lot open at 8:30am
- There will be fun games for the whole family!
- The main event will kick-off at 9:30am