

BABY BOTTLES



GET READY | WEEK 1

Receive your bottles and other promotional materials from Care Net Peninsula. Visit cnpeninsula.org/bottles4life to download the resource materials.

Decide how your church will distribute the baby bottles and how many volunteers you may need. Consider giving out bottles as people exit, or setting up a table in a convenient location. **Don't forget to put up posters and create a buzz about the Campaign at your church!**

CAMPAIGN KICK-OFF | WEEK 2

Publish a weekly announcement in your bulletin, e-newsletter, social media and other outlets. Make a presentation about the campaign in your church service - *this could include our video, a representative from your church or someone from our center.* **Distribute the baby bottles.**

BOTTLES OUT | WEEK 3-5

Publish weekly announcements (*one per week*) in your bulletin, social media, e-newsletter, and other outlets. **Keep your congregation thinking about the Campaign!** Continue to display the posters, PowerPoint slide, and/or video when appropriate.

EASY STEPS TO SUCCESS

BOTTLES BACK | WEEK 6

Publish a weekly announcement. **Make an announcement in the church services that you're collecting bottles today and how you're doing it.** This Sunday is another great time for a speaker from the Center to come talk about the impact of the Bottles4Life Campaign and to thank the church for their involvement.

Store the bottles in a secure location until they can be returned to the Center.

CAMPAIGN WRAP-UP | WEEK 7-8

Publish a weekly announcement. **If many bottles are still missing, remind people to please return their bottles (empty or full) as soon as possible.** We understand that not all of the bottles will be returned no matter what!

As the remaining bottles come in, store them in a secure location until they can be delivered to the Center. That's it! You're done! **Thank you for all of your efforts to make this campaign a success!**



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If you're ready to get bottles for your campaign
or if you have any questions,
call **757-591-0303** or visit **cnpeninsula.org**
or email **info@cnpeninsula.org**