



INSIDE THIS PACKET YOU'LL FIND:

Bottles4Life Campaign Overview

Steps to a Successful Baby Bottle Campaign

Announcements for your Church Bulletin & Social Media

Information for a Kid's Bottles4Life Campaign

Kid-Sized Lessons

BOTTLESALIFE CAMPAIGNS are fun for everyone!

Care Net Peninsula provides valuable resources to SERVE MOMS & SAVE BABIES in our community. We're thrilled to have your church and community support in the form of this fun and easy campaign!

How it Works:

Baby Bottles are distributed to your church to be taken home and filled over the course of a few weeks. We even offer a digital campaign for online donations. The bottles are then brought back and dropped off at **CARE NET PENINSULA**. All of the funds benefit young moms, dads, and their babies in difficult pregnancy situations.

WILL YOU HELP US SAVE LIVES?

The Bottles4Life Campaign is a fun, engaging service project for the whole family! And because we ask for pocket change to fill our bottles, our Campaign won't divert funds from the important work your church is doing.

We provide you with the baby bottles, plus access to bulletin inserts, announcements, posters, PowerPoint Slides, and our video. We can even provide a speaker for your Campaign Kick-Off and/or Collection Sunday! Contact us today to start your campaign!

BABY BOTTLES

GET READY | WEEK 1 ·····

Receive your bottles and other promotional materials from Care Net Peninsula. Visit **cnpeninsula.org/bottles4life** to download the resource materials.

Decide how your church will distribute the baby bottles and how many volunteers you may need. Consider giving out bottles as people exit, or setting up a table in a convenient location. **Don't** forget to put up posters and create a buzz about the Campaign at your church!

CAMPAIGN KICK-OFF | WEEK 2 ······

Publish a weekly announcement in your bulletin, e-newsletter, social media and other outlets. Make a presentation about the campaign in your church service - this could include our video, a representative from your church or someone from our center. **Distribute the baby bottles.**

BOTTLES OUT | WEEK 3-5

Publish weekly announcements (*one per week*) in your bulletin, social media, e-newsletter, and other outlets. **Keep your congregation thinking about the Campaign!** Continue to display the posters, PowerPoint slide, and/or video when appropriate.

EASY STEPS TO SUCCESS

BOTTLES BACK | WEEK 6 ······

Publish a weekly announcement. Make an announcement in the church services that you're collecting bottles today and how you're doing it. This Sunday is another great time for a speaker from the Center to come talk about the impact of the Bottles4Life Campaign and to thank the church for their involvement.

Store the bottles in a secure location until they can be returned to the Center.

CAMPAIGN WRAP-UP | WEEK 7-8 ·····

Publish a weekly announcement. If many bottles are still missing, remind people to please return their bottles (empty or full) as soon as possible. We understand that not all of the bottles will be returned no matter what!

As the remaining bottles come in, store them in a secure location until they can be delivered to the Center. That's it! You're done! Thank you for all of your efforts to make this campaign a success!



WEEK 2 ANNOUNCEMENT

Fill a bottle. Change a Life! The Bottles4Life Campaign for Care Net Peninsula exists to inform and empower women. It's easy to participate! Just pick up a bottle today [where], and fill it with coins, cash, or a check over the coming weeks. Bring it back to the church on [date], and know that your giving is making a positive difference for the women and children in our community.

WEEK 5 ANNOUNCEMENT ······

Don't forget your bottles next week! The Bottles4Life Campaign ends next Sunday, and we'll be collecting the bottles to give them back to Care Net Peninsula. If you're filling a baby bottle, please bring it to church with you next week. Your giving will make a tremendous difference for women who are pregnant under difficult circumstances and for their little ones.

WEEK 6 ANNOUNCEMENT

Did you bring your bottle back? The Bottles4Life Campaign ends today, and we're collecting the bottles to give them back to Care Net Peninsula so that your change can start changing lives! Please turn your bottles in [where]. If you forgot to bring it this Sunday, you can return it next Sunday or drop it off at the center anytime they're open. Visit **www.cnpeninsula.org** for directions and hours.

WEEK 7 ANNOUNCEMENT

Still have your bottle from The Bottles4Life Campaign for Care Net Peninsula? It's not too late to see your coins change lives through their ministry. Just bring your bottle to the church or drop it off at the center. Visit **www.cnpeninsula.org** for directions and hours. If you haven't had a chance to fill your bottle, please return it anyway so that other churches can use it.

CAMPAIGN TIPS

Don't forget to use your church's social media like Facebook and Twitter to promote The Bottles4Life Campaign. If you have questions or need ideas, please contact us.

On the last day (Collection Sunday) of the Campaign, some churches use a stroller, wagon, bassinet or table as a collection point; others have volunteers collect the bottles as people exit.

BOTTLES A FE 4 THE NEXT GENERATION!

KIDS CAN MAKE A DIFFERENCE!

Doing a Bottles4Life Campaign as a VBS, school, community group, or even as a family is a great way to get kids involved with helping babies and their parents in their very own community. This is a service project for any age!

The Campaign provides an opportunity to teach children the value of life and by filling their bottles with loose change, kids become engaged in a practical, hands-on way to **serve moms and save babies**.

TIPS FOR TALKING TO CHILDREN

- 1. Focus on the value of life rather than abortion.
- 2. Teach about the dignity and worth of every person, even those smaller than them.
- 3. Emphasize how filling the baby bottle can provide resources and materials for families in need.
- 4. Get parents involved so they can talk at home about the value of life "at any age/any stage".

FUN KID-SIZED LESSONS

LESSON 1

ACTIVITY - Read Horton Hears a Who! by Dr. Seuss to illustrate how important each life is . . . no matter how small.

DISCUSSION QUESTIONS

1. Do the other animals agree that Horton should protect the Whos?

2. Which person in Whoville makes the noise that the animals are finally able to hear?

TAKE-AWAY POINTS

- Horton the elephant says, "A person's a person no matter how small." Did you know that when a baby has been in his or her mom's tummy only for six weeks, the baby already has a heartbeat? He or she may be small but they're growing everyday just like you!
- You can always protect little people hidden in a mommy's tummy just like Horton protected the Whos.

LESSON 2

ACTIVITY - Read Matthew 1:18-25 about Jesus' conception and birth.

DISCUSSION QUESTIONS

- 1. Who appeared to Joseph to tell him that Jesus was going to be born?
- 2. Jesus was to be called "Immanuel", what does Immanuel mean?

TAKE-AWAY POINTS

- Jesus was once a baby growing in Mary's tummy just like you once were in your mommy's tummy.
- We are made in the image of God (Genesis 1:27).

FUN KID-SIZED LESSONS

ACTIVITY - Read Audrey Bunny by Angie Smith to teach that everyone is special and wonderfully made by God.

DISCUSSION QUESTIONS

Why does Audrey Bunny think that she won't be loved by Caroline and others?

How does Caroline show Audrey Bunny that she loves her?

TAKE-AWAY POINTS

- God makes each of us special just like Audrey Bunny's spot over her heart made her special.
- We are wonderfully made by God. God knit us in our mother's womb (Psalm 139:13). He knows everything about us even before we were born . . . what color our eyes will be, how tall we will be . . . even the exact number of hairs on our head.

LESSON 4

DISCUSSION QUESTIONS

Order a 20 week old fetal model from www.materialsource.com or check the availability at Care Net Peninsula. Have the child/children look at and hold it. Point out its size and different characteristics like its nose, eyes and feet.

Ask for a volunteer, or a few, to demonstrate a somersault in front of the group. Tip: Get the other kids to cheer for the volunteer.

TAKE-AWAY POINTS

When you were only 20 weeks old, **the same size of the baby you just held**, you started doing somersaults inside of your mommy's tummy. How cool is that?

We start developing our special features in our mom's womb.

FUN KID-SIZED LESSONS

LESSON 5

ACTIVITY

- 1. Ask for a volunteer (tip: works great with 6-9 year olds). Ask your volunteer the following questions:
 - a. Are there people out there that are bigger than you? (Yes)
 - b. Are there people out there that are older than you? (Yes)
 - c. Are there people out there that are stronger than you? (Yes)
 - d. Are any of those people more important to God than you because they are bigger, older or stronger than you? (No)
- Ask for a new volunteer. This time, ask the same questions with a younger/smaller child and get everyone to cheer after the final answer.

TAKE-AWAY POINTS

- 1. Every person is created uniquely by God.
- 2. In the Bible, we read that God knew each one of us, even before He put us in our mom's tummies to grow (Jeremiah 1:5). He already knew what color our eyes would be and the exact number of hairs that there would be on our head.
- 3. Those smaller or weaker than us are very, very important to God. (Do they know a sick child?) God created you and me in a unique way and Jesus teaches us to love our neighbor . . . which means loving those bigger and those smaller than us.

RESOURCES Horton Hears a Who by Dr. Seuss Audrey Bunny by Angie Smith www.lifesitenews.com/news/how-should-youspeak-to-your-children-about-abortion

PENINSULA

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If you're ready to get bottles for your campaign or if you have any questions, call **757-591-0303** or visit **cnpeninsula.org** or email **info@cnpeninsula.org**